

## Intern, Branding

### **The opportunity:**

We are looking for an Intern, Branding who will be working with professional vendors in Korea for various projects under global branding team of diverse nationalities.

### **Responsibilities:**

- Expert in content writing for social media posts
- Creating monthly content calendars
- Must be well abreast with all social media content trends
- Good at repurposing blogs/articles to social media content
- Must be well abreast with all social media content trends
- Good at managing internal stakeholders and scheduling their posting requests on SNS
- Can do basic designing on CANVA & Tracking comments/DMS/mentions (Meltwater/manually)
- Good with tech

### **Requirements (Desires skills & experience)**

- Bachelor's degree in any subject
- Native level written and spoken Korean language skills
- Professional level written and spoken English language skills
- Project management skills needed and vendor management experience is preferred as the role requires to work with multiple vendors
- Basic computer knowledge is required
- Very strong customer focus and adaptability to different personality types and people from different cultures

### **About us:**

Cactus Communications is a technology company accelerating scientific advancement. We collaborate with researchers, universities, publishers, academic societies, and life science organizations. We offer AI-powered scholarly publishing solutions for journals and researchers; editorial, translation, education, and training solutions for researchers; strategic and tactical scientific content solutions to global life science organizations; and solutions for science dissemination and engagement with peers, public, and policymakers for wider research outreach. We also incubate seed-stage and early-stage startups that share our mission to solve global problems with science and technology solutions. We have offices in London, Princeton, Singapore, Beijing, Shanghai, Tokyo, Seoul, Aarhus, and Mumbai; a global workforce of over 3,000 experts; and customers from over 190 countries.

**Know about our Culture:**

The CACTUS culture is the glue that binds us together as we work towards the same shared goal.

*We are “One CACTUS”. You are a Cactizen regardless of where you work.*

*We take pride in our diversity, respect each other, and call out bias whenever we see it.*

*We focus on outcomes rather than formalities. Everyone is on first-name basis.*

*We are selective and hire only those who share our vision and values*

CACTUS has always been driven by its culture. It sets us apart and attracts people who want to maximize their potential at work and in life. It describes our unique work practices in three aspects: People & Life, Performance & Career, and Business & Leadership.

**Awards and Recognition:**

- Consistently ranked among the top 20 on the global list of the Top 100 Companies for Telecommute Jobs (Forbes.com) since 2016
- Recognized as one of Asia’s 100 Most Admired Brands 2020 by White Page International (2020).
- Recipient of two bronze Stevie® Awards (Most Exemplary Employer and Most Valuable Corporate Response) at the 17th annual Stevie Awards for Women in Business (2020)
- Recognized as one of the Best Companies for Millennials by Times Ascent and Learning & Organisation Development Roundtable (2019)
- Emerged as one of the top 10 companies determined as a safe workplace for women in India in a survey conducted by Rainmaker (2019)
- Ranked #1 among India’s Great Mid-Size Workplaces by Great Place to Work® Institute (2017)

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